

# Supermicro Logo Usage Summary

The following summary of Supermicro Logo Guidelines provides an overview for consistent usage worldwide.

## Supermicro Logo

The Supermicro logo is comprised of two unique elements: wording (Times New Roman PS ) and the red circle. The Supermicro logo must be treated as a complete element and resized proportionally. To ensure readability, the logo should always appear on a white or light-colored background.

## Corporate Colors

The use and consistency of Supermicro corporate colors are important parts of our identity.

For the Supermicro Logo, our authorized corporate color is Pantone® 2756C blue and Pantone 1795C red. The logo may also appear in black or white, depending on the application. The four-color process equivalent to Pantone® 2756C Blue is 100% Cyan combined with 100% Magenta and 0% Black with 0% Yellow and the red circle is 0% Cyan combined with 100% Magenta and 0% Black with 100% Yellow.

## Typography

Never reproduce the Supermicro wording by hand or substitute it with another typeface. Do not alter the letters, redraw them or re-space the elements.

## Reproduction

When reproducing the Supermicro Logo in printed pieces, or electronically:

- Always use the Pantone® 2756C Blue and Pantone® 1795C Red equivalent when printing four-color process pieces. Never use black.
- Never use a screen tint or shade when reproducing the Supermicro Logo.

**SUPERMICR** ●<sup>®</sup>

The “**S**” in Supermicro is going to be 20% larger than the rest of the letters.

