

Microsoft® SideWinder™ game pad

Introducing Microsoft® SideWinder™ game pad for Windows® 95, another sure-seller from Microsoft. Select from the following headlines, copy, and package art to create instant promotions any time after November 7, 1996.

Primary headline:

Absolute victory—total control

Subhead (why to buy), approx. 10 words:

Microsoft® SideWinder™ game pad gives you more buttons, more functions, and more control!

Overview, approx. 25 words:

There's no other controller like it. With its amazingly comfortable design, advanced programmability, and full-function multipad gaming, Microsoft® SideWinder™ game pad puts you way ahead in the PC arms race.

Subhead (to introduce features):

No other game controller gives you all this!

Feature highlights, approx. 50 words:

- Designed to ensure lightning-fast responses in all kinds of fighting, sports, racing, and arcade-style games.
- Daisy-chain up to 4 Microsoft® SideWinder™ game pads together for multiplayer gaming and keep all the functions of each pad—with no extra hardware!
- Program complicated multibutton or keyboard strokes to a single button.
- Amazing flexibility—6 action buttons, an 8-way cross-key pad, and 2 trigger buttons for games running on Windows® 95.
- Designed for durability, comfort, and easy access to buttons.

Subhead (call to action):

Try Microsoft® SideWinder™ game pad today and start taking total control in your favorite games.

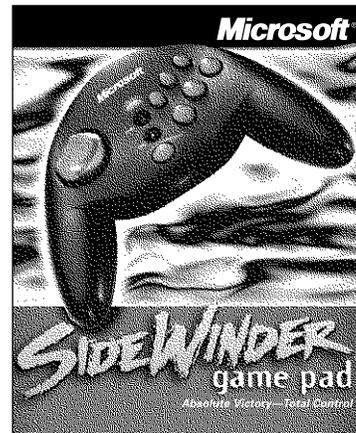
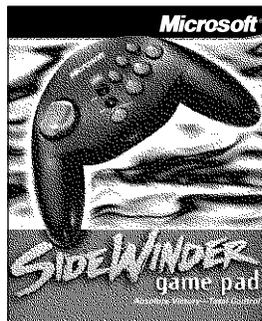
Cross-sell:

Play NBA™ Full Court Press™ with Microsoft® SideWinder™ game pad, and see who's really king of the court.

Line art caption (positioning):

Grab hold of total control.

Standard Retail SKU on CD-ROM (486-00001)



Available platforms and media, plus package information:

Platform and media	Box size	Spine size	Box weight	Master pack pallet size	Standard retail quantity	SKU #
For Windows® 95 on CD-ROM	7-13/16" x 9-1/2"	3-3/8"	1.0 lb	200 units	5	486-00001

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