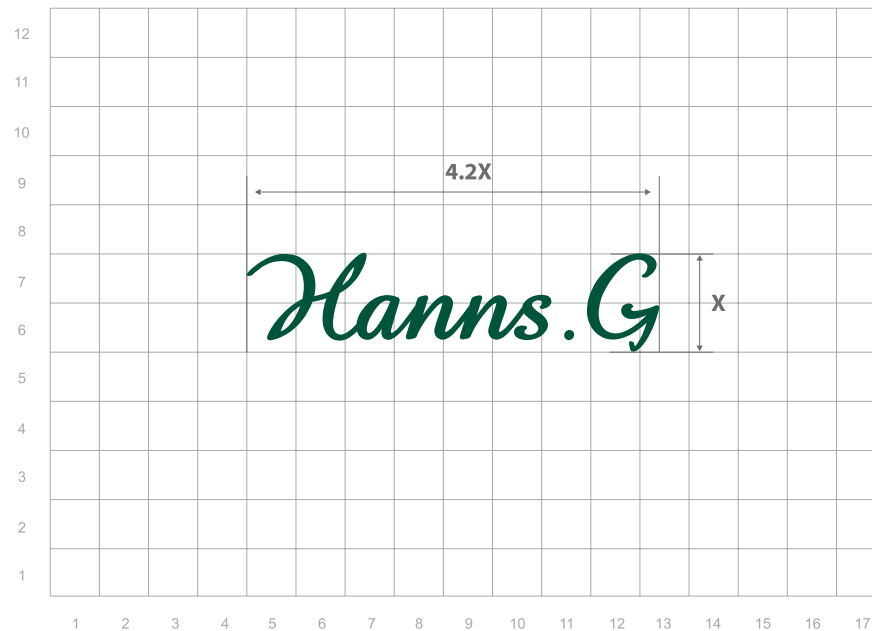## Corporate Series Logo

General Usage Guidelines
1.Logos should never be reproportioned or distorted in any way.
2.Logos should never have artificial effects, such as bevel, emboss or glow, applied to it.
3.Logos should never be rotated or set at a diagonal.

Series Logo

Corporate Color

Integral to the HannsG brand and color palette is HannsG Green (Pantone 554C) from the Pantone Matching System. To maintain a consistent look in the Hannspree identity system, the official corporate colors must be used.

When the color Pantone 554C is unavailable, be an attempt to match the corporate colour using the (CMYK) 4 colour process or RGB process.

PANTONE 554C

4C: C78.M0.Y63.K67
RGB: R19G56B34